

Approximately half of the population of India needs vision correction.

Ophthalmologist to population ratio in rural areas is close to 1:219,000

The project aims at changing the landscape of vision care in rural and unserved regions of India through technology innovation, high quality spectacles and service.

Be part of Aloka and create high impact.



How we work

Aloka Vision Platform

Quality Screening & E-Prescription

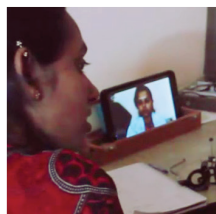
Optometrists, part of the Aloka team, provide quality screening at a cost of Rs. 30/- using the Aloka platform.

Inventory management & Ordering

E-prescription generated using the Aloka App, is processed by our team.

Order Processing & Dispatch

Processed order is dispatched to the consumer.



Local entrepreneurs are carefully selected and trained through partner institutions (NGOs).



Basic range of spectacles
Single vision Rs. 290/-
Bifocals Rs.390/-

Aloka
Vision Programme

Benefits for all stakeholders

NGO – Community Impact
You can create livelihood opportunities and bring eye care services to the unserved population.

Local entrepreneur – Livelihood Generation
The training and support provided to the entrepreneurs gives them a livelihood opportunity.

Consumer – Access to eye health
Affordable and high quality eye care made available at consumers' doorstep.

Requirements

- + Motivated local entrepreneurs
- + Minimum space of 4'X 3'

- + Good internet connectivity
- + Investment

What we offer

Training

- + Empowering local youth by training them through our experts in screening people, dispensing spectacles and entrepreneurial skills.

Technology

- + Enabling local entrepreneurs and ensuring quality screening by connecting the consumer to an expert through technology.

End-to-end support

- + Hassle-free ordering and delivery with our technology solution for inventory, placing and tracking orders and timely dispensing.

High quality spectacles

- + Providing high quality lenses and frames for an affordable price to rural consumers.
- + Wide selection of frames to suit various consumer needs and likes.

How you could be part of Aloka

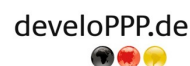
We've run pilots in Karnataka to streamline the process and are now looking to scale up in other states of India. You can join our network by helping us to identify, engage and manage local entrepreneurs and reach out to rural consumers e.g. through eye camps.

For more information www.zeiss.co.in/aloka

Please contact us at

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Supported by



develoPPP.de was set up by the German Federal Ministry for Economic Cooperation and Development (BMZ) to foster the involvement of the private sector at the point where business opportunities and development policy initiatives intersect.