

Your comprehensive guide to better vision

We'll help you choose a new pair of glasses.

Today, around 200 million people worldwide wear spectacle lenses from ZEISS. 9,900 employees in over 30 countries work together every day in the name of better vision and are engaged in developing not only high-precision spectacle lenses, but also measuring equipment and diagnostic tools. When it comes to optics, Carl Zeiss Vision is a world leader. This expertise is something we would like you to be able to use too.

What would we like to offer you with BETTER VISION?

Every eye is as individual as the human fingerprint and no other sensory organ allows us to perceive and experience our environment more intensely. Therefore, it is vital that we fully take this individuality into account during patient consultation and diagnosis, as well as in the production of ZEISS spectacle lenses.

BETTER VISION aims to offer you further information that answers all of your questions on vision solutions, spectacle lenses, and human vision. At the same time, we'll give you a peek behind the scenes at Carl Zeiss Vision. We show you what kind of ZEISS precision spectacle lenses and vision solutions we have to offer. We would also like to invite you to ask your questions and to tell us about your experiences.

The most important BETTER VISION topics at a glance



[Find out more about distance and reading glasses](#)



[Varifocals: Everything you should know](#)

Did you know that experts refer to "normal" glasses as distance glasses? Together with reading glasses, they are one of the most common ways of improving vision. But what makes these single vision glasses so special – and what makes a good pair of glasses so good?

[Learn more](#)

The production of progressives has always been something very special. Progressive lenses allow smooth, clear vision from near to far with one lens – and all without image jumps or transitions.

[Learn more](#)



Computer glasses – optimum, relaxed vision not only for computer work

Computer glasses can provide more visual comfort not only for computer work itself, but also at other workplaces and for leisure activities requiring a high level of concentration.

[Learn more](#)



Watersports, winter sports or golfing: Sports glasses at a glance

Together with your optician, you can choose the sports glasses with exactly the features that best suit you and your type of sport.

[Learn more](#)



Glasses for children: Taking children to the optician

How to recognize poor vision in your child - Make checking your child's eyesight into a game they enjoy.

[Learn more](#)



Sunglasses: more than sun protection for your eyes.

Sunglasses are a fashionable accessory of a very special kind. Glare protection, UV protection and fashionable accessories – sunglass lenses as all-rounders.

[Learn more](#)



At the optician's: what the optician selects is a matter of trust!

The work of an optician - like that of a doctor – is a matter of trust. We at ZEISS would like to give you a few tips about what preparations you should make before going to your optician.

[Learn more](#)



All about lens coatings -

Whether it is a hard coating to protect against scratches or a high-quality anti-reflective coating that reduces irritating reflections, lens coatings can do a lot to improve your visual comfort.



Glasses cleaning made easy -

From thorough lens cleaning at home to a quick clean on the go, with or without lens wipes – here's a summary courtesy of BETTER VISION.



Contact lenses -

Read on to find out everything you need to know about contact lenses and how you can get optimum vision without wearing glasses.

[Learn more](#)

[Learn more](#)

[Learn more](#)

My Vision Profile

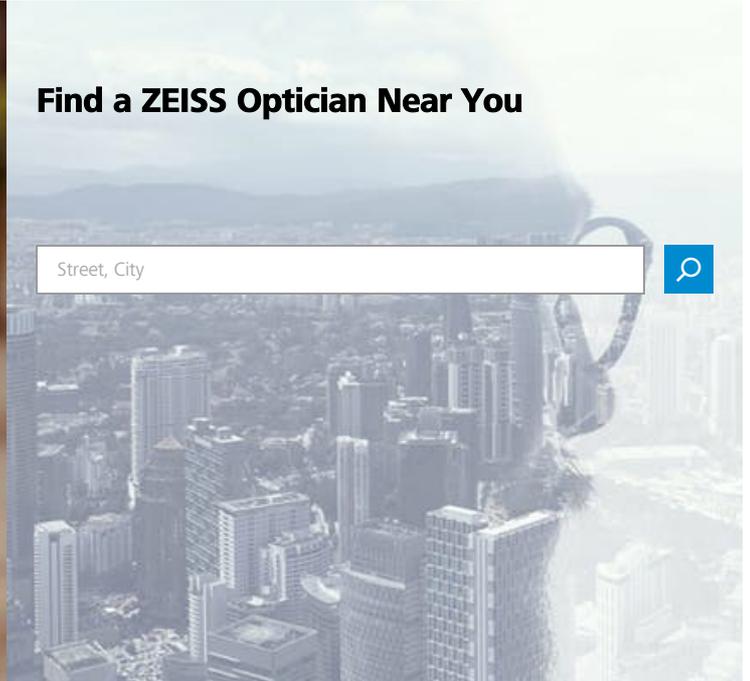
Determine your personal visual habits now and find your individualised lens solution.

[Check Your Vision Profile Now!](#)



Find a ZEISS Optician Near You

Street, City



Not all products, services or offers are approved or offered in every market and approved labelling and instructions may vary from one country to another. For country specific product information, see the appropriate country website.



Explore

Understanding Vision
Health + Prevention
Lifestyle + Fashion
Driving + Mobility
Sports + Leisure
Work Life

Help me choose

Distance + Reading Glasses
Progressive Lenses
Sunglasses
Working Glasses
Sports Glasses
Glasses for Children
Lens Coatings
Contact Lenses
Lens Cleaning
At the Optician

Services

My Vision Profile
Online Vision Check

For Eye Care Professionals

Instruments + Technologies
ZEISS Spectacle Lenses
ZEISS Cleaning Solutions